

Advertising & Promotions Commission

July 15th, 2009

The Hardy Advertising and Promotions Commission met for the regular monthly meeting @ 5:35 pm in the Hardy City Hall. This meeting was advertised to the media as required by law.

Commissioners attending were: Sherri Groves, Jim White, Peter Martin, Bob Gilliland, and Nina Thornton.

Guests attending were: Nimmi Desai, Denise Hauptert, Claude Groves, Al Corte, Tim Ingram, Howell Westbrook, and Tammy Curtis representing Areawide media. A quorum was present and the meeting was called to order.

The meeting started with the introduction of KAIT reps Howell Westbrook and Tim Ingram presenting a proposal to mount a camera in the downtown area of Hardy. Proposal attached. Much discussion ensued on this subject where all commissioners asked questions about the proposal there were questions from the guests and the media as well. The question was asked of the presenters that if the contract was paid in full in the beginning could an \$800. discount be granted to which Tim replied yes. **Commissioner Peter Martin so moved to "have the mayor enter into a contract with KAIT for the amount of \$28,000. per year for three years. Seconded by Commissioner Sherri Groves. All in favor Eye from all. Any opposed, zero votes. Motion Carried. Commissioner Martin so moved to "Pay in full when it comes time and to take the monies from the capital improvement section of the A&P monies". Seconded by Commissioner Sherri Groves. All in favor Eye from all. Any opposed, zero votes. Motion Carried.**

Discussion then ensued about the content of the video that would be produced by KAIT. **Commissioner Jim White so moved to "have a special meeting to review the video when it was available". Seconded by Commissioner Peter Martin. All in favor Eye from all. Any opposed, zero votes. Motion Carried.**

Next on the agenda was Donna Cruze from Main Street Hardy who had requested to be on the Agenda to discuss the proposal for payment for music for the Arts and Craft festival that was in April and a request for the junk and jam for September. She was not in attendance.

Next on the agenda was to amend the contract with Main Street as they did not have the junk and jam in May. Deferred due to non attendance by a Main Street rep.

The A&P Commission has won a shotgun due to the advertising it did with the National Wild Turkey Federation for support for the youth jakes day. The commission discussed the possible uses for the rifle and decided to donate it to the Hardy Volunteer Fire Department. Commissioner Sherri Groves questioned the legality of the action and it was decided that the Municipal League would be consulted and the results brought back to the next meeting.

-Bucket Bash was discussed.

Information about TV coverage for a station in Mountain View was presented to the commissioners and they will read and think about it and discuss it at the next meeting.

